

OCTOBER

Niemann-Pick Awareness Month

 | NATIONAL NIEMANN-PICK DISEASE FOUNDATION | nnpdf.org

2023 Community Social Media Toolkit

Niemann-Pick Awareness Month provides a special opportunity to build broader awareness of the impact Niemann-Pick disease has on patients and families around the world. It is also a time when many members of the Niemann-Pick Community can join forces and raise our voices to highlight many important issues related to research, treatment, support and other needs. **Please join us throughout October to show your support for all people impacted by all types of Niemann-Pick disease.**

This toolkit provides you with resources you can use to show your support for Niemann-Pick Disease Awareness Month throughout October. Be sure to include the official hashtag – #NiemannPickAwareness – to be a part of the online conversation! Feel free to also include the #NPC or #ASMD hashtag with your post.

Social Media Graphics

- **Click here** to download resources to help you recognize Niemann-Pick Awareness Month, including:
 - **Someone I Love Needs a Cure** photo templates and badges
 - **I Need a Cure** photo templates and badges
 - Niemann-Pick Awareness photo templates and badges

Sample Social Media Posts

LinkedIn/Facebook

- I am proud to recognize Niemann-Pick Awareness Month this October when so many wonderful people will share their stories and join the effort to raise awareness. We can help more people learn about the critical need for support, treatment and a cure. Please join me in building #NiemannPickAwareness by visiting: <https://nnpdf.org/>
- Every person living with Niemann-Pick disease deserves access to treatment and hopefully someday a cure. During #NiemannPickAwareness month in October, I am joining forces with @NATIONAL NIEMANN-PICK DISEASE FOUNDATION to help more people learn about Niemann-Pick disease and advocate for more research that can lead to new treatments and more hope. Learn how to participate here: <https://nnpdf.org/>
- This October, communities across the globe are coming together to build awareness of Niemann-Pick disease that can lead to new treatments and one day a cure. By sharing our stories and helping people better understand the impact of Niemann-Pick disease, we can make a positive difference in the lives of so many patients and their families. To learn more visit: <https://nnpdf.org>

Twitter

- October is Niemann-Pick Awareness Month! Join me and my family in helping to raise broader awareness of our community's need for support and research that can lead to new treatments. [#NiemannPickAwareness](#)
- This month, I am joining [@NNPDF](#) to raise awareness of the need for more services and treatments to support people living with Niemann-Pick disease. Join me and learn more by visiting: <https://nnpdf.org/#NiemannPickAwareness>
- During Niemann-Pick Disease Awareness month, I am raising awareness of the need for a cure – for my family and others. To find out how you can help, visit <https://nnpdf.org/#NiemannPickAwareness>
- My family is one of the thousands who are impacted by Niemann-Pick disease. Join me this month during [#NiemannPickAwareness](#) month to help raise awareness that can lead to better support and new treatments for our community.
- I am a Niemann-Pick warrior. During Niemann-Pick Disease Awareness Month in October, I am raising awareness about the need to support research that can lead to new treatments. Learn more at <https://nnpdf.org/#NiemannPickAwareness>