



**National Niemann-Pick Disease Foundation Fundraising  
and  
NPD Awareness Tiered Services Plan**

<b>NNPDF Fundraising and NPD Awareness Services</b>	<b>Proceeds from event are made payable to NNPDF</b>	<b>Awareness of NPD &amp; NNPDF and there are no monies raised</b>	<b>Awareness of NPD but proceeds from event go to another agency</b>
NNPDF Central Office Staff assist in identifying the fundraising event/NPD Awareness Campaign that best matches your ability	☑	☑	☑
NNPDF Brochures & Newsletters (Disease Specific)	☑	☑	☑
Provide access to NPD related advertising items (NPD Persevere posters & wristbands) *	☑	☑	☑
Post fundraising event information when first notified on NNPDF “Upcoming Events” Web Page	☑	☑	☑
Post fundraising information one week before event on all NNPDF Social Media platforms **	☑	☑	☑
Post fundraiser information in E-Newsletter if time and space allow	☑	☑	
Central Office Staff assistance with Publicity and Press Releases	☑	☑	
Provide NNPDF Federal Non-Profit 501(c)(3) status & W-9's. Available upon request.	☑	☑	
Certificate of Insurance/Liability ***	☑	☑	
Central Office Staff can assist with creating an online event registration page	☑		
Central Office Staff processes and mails all event thank you letters & receipts to contributors for donor tax purposes	☑		
In-Kind receipts for donor tax purposes are available	☑		
Access to reports associated with the fundraiser including contribution tallies & donor list for personal notes	☑		

\* Minimal Cost    \*\*As Time and Staff Availability Permit    \*\*\*Rules & Restrictions Apply (U.S. residents only)