



Recipe for Success

Golf Tournament

What you will need:

- Golf Course
- Raffle & Silent Auction Items (see card #6)
- Advertising flyers
- Sponsorship letters to send out, you will need to have sponsors to cover any costs you may have (see card 3)
- Food to feed the golfers during and after the event
- Table for NPD brochures and literature.
- Volunteers to help with various duties

Begin by contacting a golf course to hold your event. Pick a date and a time so that you can begin advertising. Contact the NNPDF Central Office if you need liability insurance for your event.

Begin contacting sponsors (see card 3) for not only sponsorship but also raffle or silent auction items (see card 6).

When charging golfers be sure to charge more than the golf course is charging the event so that you can increase your profits. Make a decision on what how you are going to handle the food for the event. Are you going to recruit volunteers to make food or are your going to have a caterer?

For raffle and silent auction items you will need to decide if you are going to have hole in one prizes, longest drive, longest putt etc. ~Continued on next card~

Contact Help: NNPDF Central Office at nnpdf@nnpdf.org

